

New Age Financial Privacy Policy

Effective Date: 2/15/2025

Introduction

New Age Financial, Inc. ("we", "us", "our") values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, www.nafi.us, and your rights regarding your personal data.

How We Collect Customer Information and the types of information we collect

We obtain this type of customer information from a number of sources such as:

- Information we receive from you on forms, such as your name, address, social security number, and telephone numbers;
- Information we receive from others on your behalf on forms and other means, such as assets, income, and liabilities;
- Information about your transaction with us or non-affiliated third parties such as your account balance, payment history, and account activity;
- Information we receive from a Consumer Reporting Agency, such as your credit bureau reports and other information relating to your creditworthiness.
- Information from outside sources such as motor vehicle dealers
- Information we receive from an electronic tracking device or GPS such as precise geolocation
- Payment Information: If you make a payment, we collect payment information such as credit card details, billing address, etc. (Note: payment details may be processed by third-party payment providers).

How We Use Your Information

We use the information we collect for the following purposes:

- To operate, maintain, and improve our website and services.
- To process transactions and provide customer support.
- To personalize your experience and deliver content that may interest you.
- To send marketing communications (with your consent).
- To comply with legal obligations and protect our legal rights.

Sharing Your Information

We may share your personal information with the following parties:

- **Service Providers:** Third-party vendors that help us operate our website, process payments, send marketing communications, or provide customer support.
- **Legal Compliance:** We may disclose your information to comply with legal obligations, such as responding to subpoenas or other legal processes.

- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred.

Important: *Subscriber text messaging originator opt-in data and consent details will not be shared with any third parties.*

Your Privacy Rights Under the CCPA

If you are a resident of California, you have specific rights under the California Consumer Privacy Act (CCPA), including:

- **Right to Know:** You may request information about the personal data we have collected, used, and shared.
- **Right to Delete:** You may request that we delete your personal information (subject to certain exceptions).
- **Right to Opt-Out:** You may opt out of the sale of your personal data.
- **Right to Non-Discrimination:** We will not discriminate against you for exercising your rights under the CCPA.

Data Security

We take reasonable measures to protect the security of your personal information. However, no data transmission over the internet is completely secure, and we cannot guarantee the security of your information.

Third-Party Links

Our website may contain links to third-party websites. This Privacy Policy applies only to our website. We are not responsible for the privacy practices or content of third-party sites. Please review the privacy policies of any third-party websites you visit.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make any changes, the "Effective Date" at the top of this policy will be updated. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

Contact Us

If you have any questions about this Privacy Policy or how we handle your personal information, or to exercise your CCPA rights, please contact us at: New Age Financial, Inc., 1990 Noriega St, San Francisco, CA 94122, info@nafi.us, 510-750-1630, or use Contact form on this site.